



WDAF-TV

## ORDER

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Flight Dates 10/09/12-11/05/12

<u>Contract / Revision</u>	554378	/	DSCC IE
<u>Original Date / Revision</u>	10/24/12	10/24/12	<u>Agency Com</u> 15%
			<u>Billing Contact</u>
<u>Advertiser</u>	Democratic Senatorial Camp	1010 Wisconsin Ave	Suite 800
		Washington, DC 20	
<u>Agency</u>	Great American Media		
<u>Buying Contact</u>		Sales Office	DC-M
1010 Wisconsin Ave NW		Sales Region	NAT
Suite 800		Agency Ref	
Washington, DC 20007			

Order Sep 00:15:00  
Estimate # 1139  
Alt Order # 09744338  
Billing Type Cash  
Order Type GENERAL  
Billing Cycle EOM/EOC  
Billing Calendar BROADCAST  
Demographic A35+  
Rev Codes SP-POL ISS POL  
Product Codes PL2B  
Priority 1  
Advertiser Ref

Primary Account Executive  
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	26%	153145
KCWE	1%	5890
KMBC	29%	170815
KMCI	%	0
KPXE	%	0
KSHB	17%	100133
KSMO	1%	5890

### Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	151	\$100,929.00	\$118,740.00	0.00	10/01/12	10/28/12	151	\$100,929.00	\$118,740.00
November 2012	60	\$29,244.25	\$34,405.00	0.00	10/29/12	11/05/12	60	\$29,244.25	\$34,405.00
<b>Totals</b>	<b>211</b>	<b>\$130,173.25</b>	<b>\$153,145.00</b>	<b>0.00</b>					

### Totals

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	4	10/09/12	11/02/12	M-F	5-530a	CM-All	5-530a	-TWTF--	:30	2	\$265.00	3	0.00	NM	8	\$2,120.00
FOX 4 NEWS AT 5A																
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
		Week: 10/08/12	10/14/12		-TWTF--		2	\$265.00			0.00					
		Week: 10/15/12	10/21/12		-TWTF--		2	\$265.00			0.00					
		Week: 10/22/12	10/28/12		-TWTF--		2	\$265.00			0.00					
		Week: 10/29/12	11/04/12		-TWTF--		2	\$265.00			0.00					
2	4	10/09/12	11/02/12	M-F	6-7a	CM-All	6-630a	-TWTF--	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
					6-630a			(6:00 AM-6:30 AM)								
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
		Week: 10/08/12	10/14/12		-TWTF--		1	\$525.00			0.00					
		Week: 10/15/12	10/21/12		-----		0	\$0.00			0.00					
		Week: 10/22/12	10/28/12		-TWTF--		1	\$525.00			0.00					



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Contract / Revision 554378 Flight Dates 10/09/12-11/05/12

### Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Campaign Committee DSCC IE

Estimate # 1139



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### Contract / Revision

554373

Flight Dates 10/09/12-11/05/12

### Hiatus Dates

Original Date / Revision

10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Campaign Committee DSCC IE

Estimate # 1139



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Contract / Revision

554378

Flight Dates 10/09/12-11/05/12

Hiatus DatesOriginal Date / Revision

10/24/12 / 10/24/12

Order Sep 00:15:00Advertiser Democratic Senatorial Cam Product DSCC IEEstimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
16	4	10/09/12	11/02/12	M-F 5-6p	CM-All	5-530p	-TWTF--	:30	4	\$575.00	3	0.00	NM	10	\$5,750.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12	10/14/12	-TWTF--				4	\$575.00			0.00						
Week: 10/15/12	10/21/12	-TWTF--				2	\$575.00			0.00						
Week: 10/22/12	10/28/12	-TWTF--				2	\$575.00			0.00						
Week: 10/29/12	11/04/12	-TWTF--				2	\$575.00			0.00						
17	4	10/09/12	11/02/12	M-F 5-6p	CM-All	530-6p	-TWTF--	:30	4	\$575.00	3	0.00	NM	10	\$5,750.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12	10/14/12	-TWTF--				4	\$575.00			0.00						
Week: 10/15/12	10/21/12	-TWTF--				2	\$575.00			0.00						
Week: 10/22/12	10/28/12	-TWTF--				2	\$575.00			0.00						
Week: 10/29/12	11/04/12	-TWTF--				2	\$575.00			0.00						
18	4	10/09/12	11/02/12	M-F 6-630p	CM-All	6-630p	-TWTF--	:30	4	\$700.00	3	0.00	NM	9	\$6,300.00	
FOX 4 NEWS AT 6P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12	10/14/12	-TWTF--				4	\$700.00			0.00						
Week: 10/15/12	10/21/12	-TWTF--				3	\$700.00			0.00						
Week: 10/22/12	10/28/12	-TWTF--				1	\$700.00			0.00						
Week: 10/29/12	11/04/12	-TWTF--				1	\$700.00			0.00						
19	4	10/21/12	11/04/12	Su 5-6p	CM-All	5-6p	-----S	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00	
FOX 4 NEWS AT 5P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12	10/21/12	-----S				1	\$500.00			0.00						
Week: 10/22/12	10/28/12	-----S				1	\$500.00			0.00						
Week: 10/29/12	11/04/12	-----S				1	\$500.00			0.00						
20	4	10/09/12	11/02/12	M-F 630-7p	CM-All	630-7p	-TWTF--	:30	2	\$2,000.00	3	0.00	NM	2	\$4,000.00	
WHEEL OF FORTUNE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12	10/14/12	-TWTF--				2	\$2,000.00			0.00						
Week: 10/15/12	10/21/12	-----				0	\$0.00			0.00						
Week: 10/22/12	10/28/12	-----				0	\$0.00			0.00						
Week: 10/29/12	11/04/12	-----				0	\$0.00			0.00						
21	4	10/10/12	10/17/12	X Factor Wednesday	CM-All	7-8p	--W---	:30	1	\$2,100.00	3	0.00	NM	2	\$4,200.00	
FOX X Factor																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12	10/14/12	--W---				1	\$2,100.00			0.00						
Week: 10/15/12	10/21/12	-----				1	\$2,100.00			0.00						
22	4	10/11/12	11/01/12	Thursday Prime B	CM-All	8p-9p	---T---	:30	1	\$2,100.00	2	0.00	NM	0	\$0.00	
FOX Prime Thursday 8-9p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12	10/14/12	---T---				1	\$2,100.00			0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>	
1	4	10/08/12-10/14/12	Thursday Prime B			8p-9p				---Th----		:30	(22,100.00)	0.00	NM	
Credited																
Week: 10/15/12	10/21/12	-----				0	\$0.00			0.00						
Week: 10/22/12	10/28/12	-----				0	\$0.00			0.00						



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Contract / Revision 554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Type	Spots	Amount
22	4	10/11/12	11/01/12	Thursday Prime B	CM-All	8p-9p	---T---	:30	1	\$2,100.00	2	0.00	NM	0	\$0.00
FOX Prime Thursday 8-9p															
<b>BONES</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1	\$2,100.00			0.00					
<b>Spot</b>	<b>Ch</b>	<b>Date Range</b>		<b>Description</b>		<b>Start/End Time</b>									
4	4	10/29/12-11/04/12		Thursday Prime B		8p-9p									
<i>Credited</i>															
23	4	10/09/12	10/19/12	M-F 9-10p	CM-All	9-930p	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	3	\$3,300.00
9-930p (9:00 PM-9:30 PM)															
<b>FOX 4 NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		2	\$1,100.00			0.00					
		Week: 10/15/12	10/21/12	-TWTF--		1	\$1,100.00			0.00					
<b>Spot</b>	<b>Ch</b>	<b>Date Range</b>		<b>Description</b>		<b>Start/End Time</b>									
3	4	10/15/12-10/21/12		M-F 9-10p		930-10p	(9:30 PM-10:00 PM)								
<i>Credited</i>															
Week: 10/22/12	10/28/12	-TWTF--				2	\$1,100.00			0.00					
Week: 10/29/12	11/04/12	-TWTF--				2	\$1,100.00			0.00					
24	4	10/09/12	11/02/12	M-F 9-10p	CM-All	930-10p	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	6	\$6,600.00
930-10p (9:30 PM-10:00 PM)															
<b>FOX 4 NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		2	\$1,100.00			0.00					
		Week: 10/15/12	10/21/12	-TWTF--		1	\$1,100.00			0.00					
<b>Spot</b>	<b>Ch</b>	<b>Date Range</b>		<b>Description</b>		<b>Start/End Time</b>									
3	4	10/15/12-10/21/12		M-F 9-10p		930-10p	(9:30 PM-10:00 PM)								
<i>Credited</i>															
Week: 10/22/12	10/28/12	-TWTF--				2	\$1,100.00			0.00					
Week: 10/29/12	11/04/12	-TWTF--				2	\$1,100.00			0.00					
25	4	10/09/12	11/02/12	M-F 10-1030p	CM-All	10-1030p	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	8	\$8,800.00
M-F 10-1030p (10:00 PM-10:30 PM)															
<b>FOX 4 NEWS AT 10P</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		2	\$1,100.00			0.00					
		Week: 10/15/12	10/21/12	-TWTF--		2	\$1,100.00			0.00					
		Week: 10/22/12	10/28/12	-TWTF--		2	\$1,100.00			0.00					
		Week: 10/29/12	11/04/12	-TWTF--		2	\$1,100.00			0.00					
26	4	10/09/12	11/02/12	M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	2	\$500.00	3	0.00	NM	8	\$4,000.00
M-F 1030-1102p (10:30 PM-11:02 PM)															
<b>FOX 4 NEWS AT 1030P M-F FOX 4 NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		2	\$500.00			0.00					
		Week: 10/15/12	10/21/12	-TWTF--		2	\$500.00			0.00					
		Week: 10/22/12	10/28/12	-TWTF--		2	\$500.00			0.00					
		Week: 10/29/12	11/04/12	-TWTF--		2	\$500.00			0.00					
27	4	11/03/12	11/03/12	Sa 9-10p	CM-All	9-930p	-----S-	:30	1	\$1,000.00	1	0.00	NM	0	\$0.00
9-930p (9:00 PM-9:30 PM)															
<b>FOX 4 NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1	\$1,000.00			0.00					
<b>Spot</b>	<b>Ch</b>	<b>Date Range</b>		<b>Description</b>		<b>Start/End Time</b>									
4	4	10/29/12-11/04/12		Sa 9-10p		9-930p	(9:00 PM-9:30 PM)								
<i>Credited</i>															
28	4	10/21/12	11/04/12	Su 9-10p	CM-All	9-930p	-----S	:30	1	\$1,200.00	2	0.00	NM	2	\$2,400.00
9-930p (9:00 PM-9:30 PM)															
<b>FOX 4 NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$1,200.00			0.00					



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Contract / Revision		554378	Flight Dates 10/09/12-11/05/12			Hiatus Dates		
Original Date / Revision		10/24/12 / 10/24/12				Order Sep 00:16:00		
Advertiser		Democratic Senatorial Cam			Product DSCC IE			Estimate # 1139
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Totals
								Spots Amount
28	4	10/21/12	11/04/12	Su 9-10p	CM-All	9-930p	-----S	:30 1 \$1,200.00 2 0.00 NM 2 \$2,400.00
				9-930p		(9:00 PM-9:30 PM)		
FOX 4 NEWS								
	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating	
Week: 10/15/12	10/21/12	-----S			1	\$1,200.00	0.00	
Week: 10/22/12	10/28/12	-----			0	\$0.00	0.00	
Week: 10/29/12	11/04/12	-----S			1	\$1,200.00	0.00	
29	4	10/14/12	11/04/12	SU 1030-1102p	CM-All	1030-1102p	-----S	:30 1 \$500.00 2 0.00 NM 4 \$2,000.00
				SU 1030-1102p				
FOX 4 NEWS AT 1030P								
	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating	
Week: 10/09/12	10/14/12	-----S			1	\$500.00	0.00	
Spot	Ch	Date Range	Description		Start/End Time			
1	4	10/08/12-10/14/12	SU 1030-1102p		1030-1102p			Weekdays Length Rate Rtg Type
								-----Su :30 \$500.00 0.00 NM
Week: 10/15/12	10/21/12	-----S			1	\$500.00	0.00	
Spot	Ch	Date Range	Description		Start/End Time			Weekdays Length Rate Rtg Type
2	4	10/16/12-10/21/12	SU 1030-1102p		1030-1102p			-----Su :30 \$500.00 0.00 NM
Week: 10/22/12	10/28/12	-----S			1	\$500.00	0.00	
Spot	Ch	Date Range	Description		Start/End Time			Weekdays Length Rate Rtg Type
3	4	10/23/12-10/28/12	SU 1030-1102p		1030-1102p			-----Su :30 \$500.00 0.00 NM
Week: 10/29/12	11/04/12	-----S			1	\$500.00	0.00	
Spot	Ch	Date Range	Description		Start/End Time			Weekdays Length Rate Rtg Type
4	4	10/20/12-11/04/12	SU 1030-1102p		1030-1102p			-----Su :30 \$500.00 0.00 NM
30	4	10/09/12	11/02/12	M-F 1102-1132p	CM-All	M-F 1102p-1132p	-TWTF--	:30 1 \$600.00 1 0.00 NM 7 \$4,200.00
				M-F 1102p-1132p				
	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating	
Week: 10/08/12	10/14/12	-TWTF--			1	\$600.00	0.00	
Week: 10/15/12	10/21/12	-TWTF--			2	\$600.00	0.00	
Week: 10/22/12	10/28/12	-TWTF--			2	\$600.00	0.00	
Week: 10/29/12	11/04/12	-TWTF--			2	\$600.00	0.00	
31	4	10/14/12	11/04/12	NFL Late Game	CM-All	330p-CC	-----S	:30 1 \$2,100.00 2 0.00 NM 1 \$2,100.00
				NFL on FOX 330p				
NFL								
	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating	
Week: 10/08/12	10/14/12	-----S			1	\$2,100.00	0.00	
Week: 10/15/12	10/21/12	-----			0	\$0.00	0.00	
Week: 10/22/12	10/28/12	-----			0	\$0.00	0.00	
Week: 10/29/12	11/04/12	-----S			1	\$2,100.00	0.00	
Spot	Ch	Date Range	Description		Start/End Time			Weekdays Length Rate Rtg Type
4	4	10/20/12-11/04/12	NFL Late Game		330p-CC			-----Su :30(\$2,100.00) 0.00 NM
Credited								
32	4	10/24/12	10/26/12	World Series	CM-All	7p-CC	--WTF--	:30 2 \$4,000.00 1 0.00 NM 2 \$8,000.00
				World Series on FOX		(6:30 PM-7:00 PM)		
WORLD SERIES								
	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating	
Week: 10/22/12	10/28/12	--WTF--			2	\$4,000.00	0.00	
33	4	10/27/12	10/28/12	World Series	CM-All	7p-CC	-----S	:30 1 \$4,000.00 1 0.00 NM 1 \$4,000.00
				World Series on FOX		(6:30 PM-7:00 PM)		
WORLD SERIES								
	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating	
Week: 10/22/12	10/28/12	-----S			1	\$4,000.00	0.00	



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Contract / Revision 554378 Flight Dates 10/09/12-11/05/12											Hiatus Dates				
Original Date / Revision 10/24/12 / 10/24/12											Order Sep	00:15:00			
Advertiser Democratic Senatorial Cam Product DSCC IE											Estimate #	1139			
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Amount
34	4	10/13/12	10/14/12	MLB Championship Series	CM-All	3p-CC	-----SS	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
MLB NLCS															
Start Date 10/08/12 End Date 10/14/12 Weekdays -----SS Spots/Week 1 Rate \$1,100.00 Rating 0.00															
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
1	4	10/08/12-10/14/12	MLB Championship Series	3p-CC	(6:30 PM-7:00 PM)		SASU	:30(\$4,100.00)	0.00	NM					
Credited															
35	4	10/15/12	10/17/12	MLB Championship Series	CM-All	3p-CC	MTW----	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
MLB NLCS															
Start Date 10/15/12 End Date 10/21/12 Weekdays MTW---- Spots/Week 1 Rate \$1,100.00 Rating 0.00															
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
2	4	10/15/12-10/21/12	MLB Championship Series	3p-CC	(6:30 PM-7:00 PM)	MTW-----		:30(\$4,100.00)	0.00	NM					
Credited															
36	4	10/22/12	11/05/12	M-F 9-10a	CM-All	9-930a	M-----	:30	1	\$250.00	3	0.00	NM	3	\$750.00
FOX 4 NEWS															
Start Date 10/22/12 End Date 10/28/12 Weekdays M----- Spots/Week 1 Rate \$250.00 Rating 0.00															
Week: 10/29/12 11/04/12 M----- Spots/Week 1 Rate \$250.00 Rating 0.00															
Week: 11/05/12 11/11/12 M----- Spots/Week 1 Rate \$250.00 Rating 0.00															
37	4	10/22/12	11/05/12	M-F 10-11a	CM-All	10-11a	M-----	:30	1	\$175.00	2	0.00	NM	3	\$525.00
M-F 10-11a															
LIVE WITH KELLY															
Start Date 10/22/12 End Date 10/28/12 Weekdays M----- Spots/Week 1 Rate \$175.00 Rating 0.00															
Week: 10/29/12 11/04/12 M----- Spots/Week 1 Rate \$175.00 Rating 0.00															
Week: 11/05/12 11/11/12 M----- Spots/Week 1 Rate \$175.00 Rating 0.00															
38	4	10/22/12	11/05/12	M-F 12p-1p	CM-All	1230-1p	M-----	:30	1	\$250.00	3	0.00	NM	3	\$750.00
1230-1p															
FOX 4 NEWS															
Start Date 10/22/12 End Date 10/28/12 Weekdays M----- Spots/Week 1 Rate \$250.00 Rating 0.00															
Week: 10/29/12 11/04/12 M----- Spots/Week 1 Rate \$250.00 Rating 0.00															
Week: 11/05/12 11/11/12 M----- Spots/Week 1 Rate \$250.00 Rating 0.00															
39	4	10/15/12	11/05/12	M-F 5-6p	CM-All	5-630p	M-----	:30	1	\$575.00	3	0.00	NM	4	\$2,300.00
5-630p															
FOX 4 NEWS															
Start Date 10/15/12 End Date 10/21/12 Weekdays M----- Spots/Week 1 Rate \$575.00 Rating 0.00															
Week: 10/22/12 10/28/12 M----- Spots/Week 1 Rate \$575.00 Rating 0.00															
Week: 10/29/12 11/04/12 M----- Spots/Week 1 Rate \$575.00 Rating 0.00															
Week: 11/05/12 11/11/12 M----- Spots/Week 1 Rate \$575.00 Rating 0.00															
40	4	10/15/12	11/05/12	M-F 5-6p	CM-All	530-6p	M-----	:30	1	\$575.00	3	0.00	NM	4	\$2,300.00
530-6p															
FOX 4 NEWS															
Start Date 10/15/12 End Date 10/21/12 Weekdays M----- Spots/Week 1 Rate \$575.00 Rating 0.00															
Week: 10/22/12 10/28/12 M----- Spots/Week 1 Rate \$575.00 Rating 0.00															
Week: 10/29/12 11/04/12 M----- Spots/Week 1 Rate \$575.00 Rating 0.00															
Week: 11/05/12 11/11/12 M----- Spots/Week 1 Rate \$575.00 Rating 0.00															
41	4	10/15/12	11/05/12		CM-All	6-630p	M-----	:30	1	\$700.00	3	0.00	NM	3	\$2,100.00



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### Contract / Revision

554373

Flight Dates 10/09/12-11/05/12

### Hiatus Dates

**Original Date / Revision**

10/24/12 / 10/24/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Campaign Committee DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
																	Amount
<b>FOX 4 NEWS</b>																	
M-F 6-630p M-F 6-630p																	
<b>FOX 4 NEWS</b>																	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																	
Week: 10/15/12 10/21/12 M----- 1 \$700.00 0.00																	
Week: 10/22/12 10/28/12 M----- 1 \$700.00 0.00																	
Week: 10/29/12 11/04/12 ----- 0 \$0.00 0.00																	
Week: 11/05/12 11/11/12 M----- 1 \$700.00 0.00																	
42	4	10/22/12	11/05/12	M-F 630-7p		CM-All	630-7p		M-----	:30	1	\$2,000.00	3	0.00	NM		2 \$4,000.00
<b>WHEEL OF FORTUNE</b>																	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																	
Week: 10/22/12 10/28/12 M----- 1 \$2,000.00 0.00																	
Week: 10/29/12 11/04/12 M----- 1 \$2,000.00 0.00																	
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>																	
2 4 10/29/12-11/04/12 M-F 630-7p 630-7p M----- :30 (\$2,000.00) 0.00 NM																	
<b>Credited</b>																	
Week: 11/05/12 11/11/12 M----- 1 \$2,000.00 0.00																	
43	4	10/29/12	11/05/12	M-F 9-10p		CM-All	9-930p		M-----	:30	1	\$1,100.00	3	0.00	NM		1 \$1,100.00
9-930p (9:00 PM-9:30 PM)																	
<b>FOX 4 NEWS</b>																	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																	
Week: 10/29/12 11/04/12 M----- 1 \$1,100.00 0.00																	
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>																	
3 4 10/29/12-11/04/12 M-F 9-10p 9-930p (9:00 PM-9:30 PM) M----- :30 (\$1,100.00) 0.00 NM																	
<b>Credited</b>																	
Week: 11/05/12 11/11/12 M----- 1 \$1,100.00 0.00																	
44	4	10/18/12	11/05/12	M-F 1030-1102p		CM-All	1030-1102p		M-----	:30	1	\$500.00	3	0.00	NM		2 \$1,000.00
M-F 1030-1102p																	
<b>FOX 4 NEWS</b>																	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																	
Week: 10/15/12 10/21/12 M----- 1 \$500.00 0.00																	
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>																	
1 4 10/15/12-10/21/12 M-F 1030-1102p 1030-1102p M----- :30 (\$500.00) 0.00 NM																	
<b>Credited</b>																	
Week: 10/22/12 10/28/12 ----- 0 \$0.00 0.00																	
Week: 10/29/12 11/04/12 M----- 1 \$500.00 0.00																	
Week: 11/05/12 11/11/12 M----- 1 \$500.00 0.00																	
45	4	10/22/12	11/05/12	M-F 6-7a		CM-All	630-7a		M-----	:30	1	\$525.00	3	0.00	NM		3 \$1,575.00
630-7a (6:30 AM-7:00 AM)																	
<b>FOX 4 NEWS</b>																	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																	
Week: 10/22/12 10/28/12 M----- 1 \$525.00 0.00																	
Week: 10/29/12 11/04/12 M----- 1 \$525.00 0.00																	
Week: 11/05/12 11/11/12 M----- 1 \$525.00 0.00																	
46	4	10/13/12	10/13/12	Sa-Su Noon-5p		CM-All	1-130p		-----5-	:30	1	\$100.00	3	0.00	NM		1 \$100.00
1-130p (1:00 PM-1:30 PM)																	
<b>FOX 4 NEWS</b>																	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																	
Week: 10/08/12 10/14/12 -----5- 1 \$100.00 0.00																	
47	4	10/15/12	10/15/12	M-F 5-6p		CM-All	5-530p		M-----	:30	1	\$575.00	3	0.00	NM		1 \$575.00
5-530p (5:00 PM-6:30 PM)																	
<b>FOX 4 NEWS</b>																	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																	
Week: 10/15/12 10/21/12 M----- 1 \$575.00 0.00																	
48	4	10/19/12	10/19/12	M-F 630-6p		CM-All	530-6p		-----5-	:30	1	\$575.00	3	0.00	NM		1 \$575.00



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554378 Flight Dates 10/09/12-11/05/12

### Histus Dates

Original Date / Revision

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Advertiser Democratic Senatorial Campaign Committee DSCC IE

Estimate # 1130



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### Contract / Revision

554378 Flight Dates 10/09/12-11/05/12

### Hiatus Dates

**Original Date / Revision**

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Original Date / Revision 10/24/12/ 10/24/12 Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals					
														Spots	Amount				
68	4	10/27/12	10/27/12	MLB Championship Series	All	3p-CC	-----S-	:30	1	\$2,000.00	1	0.00	NM	0	\$0.00				
MLB NLCS																			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>							
Week: 10/22/12		10/28/12	-----S-			1	\$2,000.00			0.00									
Spot	Ch	Date Range	Description			Start/End Time									Weekdays	Length	Rate	Rtg	Type
1	4	10/22/12-10/28/12	MLB Championship Series			3p-CC				(6:30 PM-10:00 PM)					:30(\$2,000.00)	0.00	NM		
Credited																			
69	4	10/18/12	10/18/12	MLB Championship Series	All	3p-CC	-----T---	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00				
MLB NLCS																			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>							
Week: 10/15/12		10/21/12	----T---			1	\$1,100.00			0.00									
70	4	10/24/12	10/24/12	MLB Championship Series	All	3p-CC	--W----	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00				
MLB NLCS																			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>							
Week: 10/22/12		10/28/12	--W----			1	\$1,100.00			0.00									
Spot	Ch	Date Range	Description			Start/End Time									Weekdays	Length	Rate	Rtg	Type
1	4	10/22/12-10/28/12	MLB Championship Series			3p-CC				(7:00 PM-10:00 PM)					:30(\$1,100.00)	0.00	NM		
Credited																			
71	4	10/27/12	10/28/12	World Series		CM-All	7p-CC	-----S5	:30	2	\$2,550.00	2	0.00	NM	2	\$5,100.00			
WORLD SERIES																			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>							
Week: 10/22/12		10/28/12	-----S5			2	\$2,550.00			0.00									
72	4	10/30/12	11/02/12	M-F 9-10p		CM-All	930-10p	-TWTF--	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00			
FOX 4 NEWS																			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>							
Week: 10/29/12		11/04/12	-TWTF--			1	\$1,100.00			0.00									
73	4	10/30/12	11/02/12	M-F 1030-1102p		CM-All	1030-1102p	-TWTF--	:30	1	\$500.00	3	0.00	NM	1	\$500.00			
FOX 4 NEWS																			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>							
Week: 10/29/12		11/04/12	-TWTF--			1	\$500.00			0.00									
74	4	10/26/12	10/26/12	M-F 9-10p		CM-All	9-10p	-----F--	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00			
FOX 4 NEWS																			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>							
Week: 10/22/12		10/26/12	-----F--			1	\$1,100.00			0.00									
Totals																211	163,145.00		